D (21223) (Printed Pages 3)

Roll No.

B.B.A. - I Sem.

18073

B.B.A. Examination, Dec.-2023 Fundamentals of Management

(BBA-101)

(New Course)

Time: Three Hours] [Maximum Marks: 75

Note: Attempt **all** the sections as per instructions.

Section - A

(Very Short Answer Type Questions)

Note: Attempt **all** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

 $5 \times 3 = 15$

What is co-ordination?

P.T.O.

- What do you mean by Leadership style?
- 3. What is scientific management?
- 4. What do you understand by Lineorganization?
- 5. What is communication?

Section - B

(Short Answer Type Questions)

- Note: Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.
- Distinguish between centralisation and Decentralisation.
- Describe the process of Decision-making.
- 8. Explain the relationship between planning and controlling?

18073/2

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Section - C

(Detailed Answer Type Questions)

- Note: Attempt any three questions out of the following five questions. Each questions carries 15 marks. Answer is required in detail. 15×3=45
- What is management? Explain the nature and significance of management.
- 10. What do you mean by Organisation?
 Explain different types of organisation.
- Define Motivation. Describe the Maslow's hierarchy of needs.
- "Planning is looking ahead and controlling is looking back." Explain this statement and discuss the process of controlling.
- 13. What do you mean by delegation of authority? Write the difference between delegation and decentralisation.

18073/3